

IBES 2007 Sessions in Portland

1. Economic Theory of Entrepreneurship (Organized Symposium)

Tentatively Scheduled for 10:30-12:00 noon on Monday, July 30

Co-sponsored by AEM

Organizer and Moderator: Randall Westgren (University of Illinois)

Presenters/Discussion Leaders: Joseph Mahoney (University of Illinois)
Peter Klein (University of Missouri)

Dr. Mahoney is Professor of Business Administration, Chair of the Business Policy and Strategy Division of the Academy of Management, and the author of *The Economic Foundations of Strategy*. He is widely cited for his application of neoclassical and other economic theories to business strategy, entrepreneurial behavior, and organization theory.

Dr. Klein is Assistant Professor of Agricultural Economics and Assistant Director in the Contracts and Organizational Research Institute. He is known for the application of neo-institutional economics and Austrian economics to research on firm and market structure and behavior, including entrepreneurship.

The two speakers will engage in a “Point – Counterpoint” discussion on the theory of entrepreneurial behavior using the lenses of classical, neoclassical, Austrian, institutional, and Carnegie School economics. The discussion will explicitly evoke audience participation in an open and informal design. The various lenses will be used to highlight where the (usually) amorphous study of entrepreneurship can benefit from theoretical foundations. The speakers will prepare a reading list/bibliography for distribution to symposium participants.

Note from Randy Westgren:

Amazingly, the two principals in this session have already completed their opening remarks and associated visuals and designed their choreography for the discussion. They have saved more than half of the time slot for direct interaction with attendees.

2. Roundtable on Shared and Focused Research Initiatives for Institutional and Behavioral Economics (Organized Symposium)

Tentatively Scheduled for 1:30-3:00 p.m. on Monday, July 30

Organizers: IBES Executive

The format of the symposium is a roundtable. All scholars present at the session will be invited to propose and discuss opportunities for collaborative research and for research

foci. The intent is to develop an agenda for research that is not meant to define the boundaries of IBES research for its membership. Rather, the intent is to replicate some of the processes that occur in regional committees and other structured multi-university groups; such groups are not organized within the agricultural economics profession. There are other professional societies to which IBES members adhere, but the Section may benefit from research cohesion within the most significant professional society for agricultural economists.

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Ideas will be solicited in advance of the Annual Meeting and shared with Section membership by e-mail and listserv to speed the agenda-setting. The president of the section will convene the symposium.

Note from Randy Westgren:

The Executive Committee of the IBES Section see this as a chance for starting significant and long-lived conversations about joint research among the membership. Sam Cordes, President of the Section, will communicate with all members about HOW to submit their ideas for inclusion.

3. Collaborating in a Multidisciplinary Environment (Organized Symposium) Co-sponsored with Food Safety and Nutrition Section, ARER

Tentatively Scheduled for 1:30-3:00 p.m. on Tuesday, July 31

Organizer: Sandra Hoffman
Resources for the Future (202) 328-5022 hoffmann@rff.org

Overview:

In an era of integrated, inter-/multi-disciplinary, multi-institutional projects, economists are often neglected as full collaborators (or relegated to accounting/post-hoc roles). Building on an amassed experience base of several decades, this panel will provide recommendations on how to be an active and productive member of a multidisciplinary team. Project conception (forming) through publication (performing) will be the theme, encompassing team storming and norming. Advice on getting your work published in non-applied economics journals will be provided. A panel format is selected to maximize the question and answer portion of the session. Sandy Hoffman will moderate the session.

Note from Randy Westgren:

IBES was contacted to be a co-sponsor of this session. Given that we often find ourselves representing heterodoxy in our discipline, this might be an opportunity to see how we can fit into transdisciplinary work in our organizations (and perhaps, transparadigmatic work in economics...).

