

Using Experimental Economic Methods to Examine Behavior
Free Session Proposal – IBES Track
AAEA Meetings, Denver, CO
August 1-4, 2004

Experimental economic methods are a useful tool in examining behavior. These methods have been applied to examine a wide range of behavioral issues in agricultural and environmental economics. Often, experimental economic methods serve as a test bed for applications that can be implemented by policy makers.

The purpose of this session is to provide an opportunity to examine how experimental economics has been used and can be used as a tool to examine behavioral issues in agricultural and environmental economics. Specific questions for discussion include:

- (1) Where have experimental economic methods been successfully applied to examine issues in agricultural and environmental economics?
- (2) What can/should experiments do differently to help examine behavioral related issues in agricultural and environmental economics?
- (3) What are the emerging areas where experimental economic methods can contribute?

Organizer: Matthew Rousu, RTI International

Moderator: Matthew Rousu, RTI International

Brief Presentations (10-15 minutes each)

“Testbedding Consumer Reaction to New Products.” – Wendy Umberger, Colorado State University.

“Testbedding How Risk Affects Consumer Behavior.” – Jayson Lusk, Purdue University.

“Testbedding Incentive Designs for Habitat.” - Jason Shogren and Gregory Parkhurst, University of Wyoming and Mississippi State University.

Brief discussion with a few starting questions for the presenters – Matthew Rousu, RTI International (10 minutes).

Questions and Discussion with Panel and audience (30-45 minutes)

